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EVU-02-PUSA

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Amon et al)	Group Art Unit: Unknown
Serial No.: 10/001,761)	
Filed: October 31, 2001)	Examiner: Unknown
For: Apparatus And Method For Providing A)	
Provider-Selected Message In Response To)	
A User Request For User-Selected)	
Information)	

INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents
PO Box 1450
Alexandria, Virginia 22313-1450

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Sir:


In compliance with Applicants' duty under 37 CFR §1.56, the following information is brought to the attention of the Examiner. Applicants also hereby submit the attached form PTO-1449. The above-referenced application claims priority under 35 USC § 120 to U.S. Application Serial No. 08/912,991. Applicants believe the IDS to be timely filed before the mailing of a first Office Action, in accordance with 37 C.F.R. § 1.97(b)(3). In accordance with 37 C.F.R. §1.98(d)(1), copies of references cited on the PTO-1449 are not being submitted because the references have been previously submitted to or cited by the Patent Office in the parent '991 application.

The information identified in this Information Disclosure Statement may or may not be "material" pursuant to 37 CFR §1.56, and the submission thereof by Applicants shall not be construed as an admission that any such patent, publication or other information referred to therein is material or considered to be material (37 CFR §1.97(h)), or even qualifies as "prior art" under 35 USC §§102-103 with respect to this invention unless specifically designated by Applicants as such.

The filing of this IDS shall not be construed to mean that a search has been made or that no other material information, as defined in 37 CFR §1.56, exists.

Respectfully submitted,

Dated: June 16, 2003



Neal M. Cohen
Reg. No. 41,683
Attorney of record

**LIST OF PATENTS AND OTHER ITEMS FOR APPLICANT'S
INFORMATION DISCLOSURE STATEMENT**
APPLICANT:

Amon et al

FILING DATE:

October 31, 2001

GROUP:

Unknown

(Use several sheets if necessary)

FOREIGN PATENT DOCUMENTS

EXAMINER'S INITIAL	PUBLICATION NUMBER	DATE	COUNTRY	CLASS	FILING DATE

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OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, etc.)

AA	Keane, Patrick. In the Face of Shrinking Nielson Ratings, Major Television Networks Need to Re-Evaluate Online Goals. www.jupiter.com. June 2, 1997
BB	Lemos, Robert. Web Advertising's Future: Users in Limbo. ZDNN. June 27, 1997.
CC	Lemos, Robert. Web Surfers Cruising By Boring Banner Ads. ZDNN. June 11, 1997.
DD	Interstitial Advertising. April 10, 1997. www.nytimes.com/library/cyber/week/041997.html.
EE	Boudette, Laura. Europe waits in anticipation of E-advertising boom. ZDNN. June 5, 1997.
FF	Company Information concerning Narrative Communications. www.narrative.com. 1997.
GG	Java Fuels New Ads. Internet World. December, 1997.
HH	Beatty, Sally Goll. Knock, Knock! Who's There? More Noisy New Internet Ads. Wall Street Journal Interactive Edition. September 3, 1997.
II	Made-Over AOL-looks more like T.V. Register News Service. Oct. 7, 1997.
JJ	AOL 1996 Annual Report. AOL service. 1997.
KK	Richtel, Matt. TV-Type Ads Emerge on the Web. The New York Times. CyberTimes. April 19, 1997.
LL	Bezerk awards AT&T free interstitial ad in "You don't know jack the netshow" trivia tournament. www.bezerk.com. March 5, 1997.
MM	Don't be left out in the cold. . . It's time to go bezerk! www.bezerk.com. December 3, 1996.
NN	The Web Advertising Market. FlyCast Communications Corp. press releases on the web. www.flycast.com. 1997.

FORM PTO-1449

ATTY. DOCKET NO.

EVU-02-PUSA

SERIAL NO.

10/001,761

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(Use several sheets if necessary)

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OO	FlyCast Selects Marimba's Castanet to Bring First Real-time, Java-Based Web Advertising Campaign Management Solutions to Ad Agency Desktops. Flycast Press Release on the Web. www.flycast.com. August 4, 1997.
PP	Pushing Push: Advancing the Features of Channel Communications. Interminde Corporation, www.interminde.com. September 8, 1997.
QQ	About Interminde's Channel Communications Patents. Interminde Corporation, www.interminde.com. December 19, 1997.
RR	The New York Times on the Web, Thursday, September 7, 2000 issue, www.nytimes.com, front page, sign in page, Late News page, September 2000.
SS	The New York Times on the Web, "Privacy Information", www.nytimes.com/subscribe/help/privacy.html, 2000.
TT	The New York Times on the Web, "Frequently Asked Questions About Cookies" www.nytimes.com/subscribe/help/cookies.html, 2000.
UU	Hodges, Jane, "N.Y. Times sets an aggressive Web plan", Advertising Age, Midwest region edition, volume 67, issue 4, January 22, 1996, p. 26, January 1996.
VV	Foster, Can mixing 'cookies' with online marketing be a recipe for heartburn?, July 22, 1996, InfoWorld, Framingham, Volume 18, Issue 30, pp. 54ff.
WW	Taylor, Going beyond the banner, July 8, 1996, Brandweek, New York, Volume 37, Issue 28, pp.122ff.

EXAMINER:

DATE CONSIDERED:

EXAMINER: Initial if reference is considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include a copy of this form with next communication to applicant

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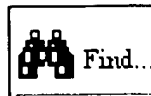
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